



**GROWTH EXPERTS**

Empowering Brands,  
Inspiring Results

# AGENDA

Introduction to Growth Experts

Understanding 360-Degree Marketing

Exploring Our Comprehensive Services

Why Choose

Let's Elevate Your Brand Together





# INTRODUCTION

In today's dynamic landscape, brands require a holistic approach to connect with audiences and drive success. At Growth Experts, we are your trusted partner for comprehensive 360-degree marketing, seamlessly blending BTL, ATL, and AI-powered digital strategies.

Growth Experts is a dynamic and innovative marketing firm dedicated to providing comprehensive 360-degree marketing solutions. With a team of seasoned professionals and cutting-edge technologies, we specialize in delivering impactful strategies that elevate brands and drive measurable results.

# OUR EXPERTISE



## EVENTS MANAGEMENT

Create memorable events,  
Dealer and Channel  
Partner Meets, Launching  
Meet



## SIGNAGE AND FABRICATION

All kind of signage and  
fabrication, ACP, GSB,  
NLB, One-way, Vinyl and  
other branding Media.



## MARKETING ACTIVATIONS

Connect directly with  
your target market  
through tailored activities  
in societies and malls



## OUTDOOR MEDIA

strategic placement of  
billboards, bus wraps, and  
other high-impact formats



## DIGITAL MARKETING

AI-powered Content  
Creation, Email  
Marketing, Paid  
Advertising, SEO, SMM,  
Lead Gen

## **THIS IS HOW WE WORK FOR EVENTS**

**1. Budgeting and Proposal:** Once the concept is established through the consulting with the client, we create a detailed budget that outlines all anticipated expenses, including venue rental, catering, decor, entertainment, and other logistical elements. A comprehensive proposal is then presented to the client for approval.

**2. Venue Selection and Booking:** With the concept and budget in place, the next step is to identify and secure a suitable venue for the event. We conduct site visits, negotiate contracts, and coordinate with the venue staff to ensure that all logistical requirements are met.

**3. Vendor Coordination:** We work with various vendors and suppliers to procure services and equipment needed for the event, such as catering, audiovisual, decor, floral arrangements, and transportation. Contracts are negotiated, and arrangements are made to ensure that all vendors are aligned with the event's requirements.

**4. Logistics Planning:** As the event date approaches, the team focuses on logistics planning to ensure that all elements come together seamlessly. This includes creating a detailed timeline, coordinating vendor deliveries and setups, arranging transportation, and addressing any logistical challenges that may arise.

**5. On-Site Execution:** On the day of the event, the event planning team oversees all aspects of event execution. This includes managing set-up and breakdown, coordinating vendor activities, directing event staff and volunteers, addressing any last-minute issues, and ensuring that the event runs smoothly from start to finish.

## THIS IS HOW WE WORK FOR CUSTOMIZED BRANDING, SIGNAGES AND FABRICATION PROJECTS.

**1. Client Consultation:** Understand the client's requirements, including the purpose of the signage, target audience, location, budget, and any specific design preferences or branding guidelines.

**2. Concept Development:** Based on the client's brief, brainstorm ideas and concepts for the signage design. Consider factors such as readability, visibility, branding elements, and the overall aesthetic.

**3. Material Selection:** Determine the appropriate materials for the signage based on factors such as durability, location (indoor vs. outdoor), budget, and aesthetic requirements. Common signage materials include vinyl, acrylic, metal, wood, and fabric.

### **4. Production:**

**Printing:** Once the design is finalized, prepare the artwork for printing. Depending on the type of signage and materials used, printing may involve digital printing, screen printing, or large-format printing.

**Cutting and Fabrication:** If necessary, cut the printed materials to size and shape, and assemble any components (e.g., mounting hardware, frames).

**Finishing Touches:** Apply any finishing touches, such as lamination, coating, or painting, to enhance durability and visual appeal.

## 5.Installation:

**Site Survey:** Conduct a site survey to assess the installation location and any potential challenges or obstacles.

**Preparation:** Prepare the installation area by cleaning and prepping surfaces, and ensuring that all necessary tools and equipment are available.

**Installation:** Install the signage according to the approved design and specifications. This may involve mounting the signage on walls, windows, floors, or freestanding structures, using techniques such as drilling, adhesive application, or hanging hardware.

**6.Quality Control:** Inspect the installed signage to ensure that it meets quality standards, is properly aligned, and is free of any defects or imperfections.



## BRANDING PROJECTS

CLIENT : DUROFLEX MATTRESS  
LOCATION : GUJARAT & RAJASTHAN

### MEDIA USED FOR BRANDING

1. ACP ACRYLIC LIT BOARD
2. FABRIC BOARD
3. ALUMINIUM CHANNEL LETTERS
4. ONE WAY VISION
5. VINYL ON SUNBOARD
6. GLOW SIGN BOARD

AROUND 50 DEALER POINTS  
COVERED WITHIN A MONTH.





## BRANDING PROJECTS

CLIENT : TULSI TEA  
LOCATION : GUJARAT

### MEDIA USED FOR BRANDING

1. ONE WAY VISION
2. VINYL ON SUNBOARD
3. NONLIT BOARD

MORETHAN 5000 RETAIL SHOP AND  
NEAR 2 LAKHS SQFT NONLIT BOARD  
COVERED ALONG WITH OWV AND VSB  
FOR BRANDING WITHIN 3 MONTHS.





# STALL FABRICATION





# ACP SIGNAGE





# SIGNAGES



# OUTDOOR ACP BRANDING





# INSHOP BRANDING





# ROAD SHOW





## OTHER ACTIVITY



School Contact Programs



Activation



Store Launch



# RECENT PROJECTS

**CLIENT : TATA TELE BUSINESS SERVICES LTD**  
**LOCATION : AHMEDABAD, BARODA, SURAT, INDORE, BHOPAL, NAGPUR**  
**JOB WORK : EVENTS FOR PRODUCT DEMO**





# RECENT PROJECTS

**CLIENT** : CENTURY PLYBOARDS INDIA LTD  
**LOCATION** : AHMEDABAD  
**JOB WORK** : PRODUCT LAUNCH





# RECENT PROJECTS

**CLIENT : CENTURY PLYBOARDS INDIA LTD**  
**LOCATION : UDAIPUR**  
**JOB WORK : R&R EVENT**





# RECENT PROJECTS

**CLIENT : CNBC**  
**LOCATION : AHMEDABAD**  
**JOB WORK : EVENT CUM SUMMIT**





# RECENT PROJECTS

**CLIENT : DISHTV INDIA LTD**  
**LOCATION : AHMEDABAD**  
**JOB WORK : PRODUCT LAUNCH**





# RECENT PROJECTS

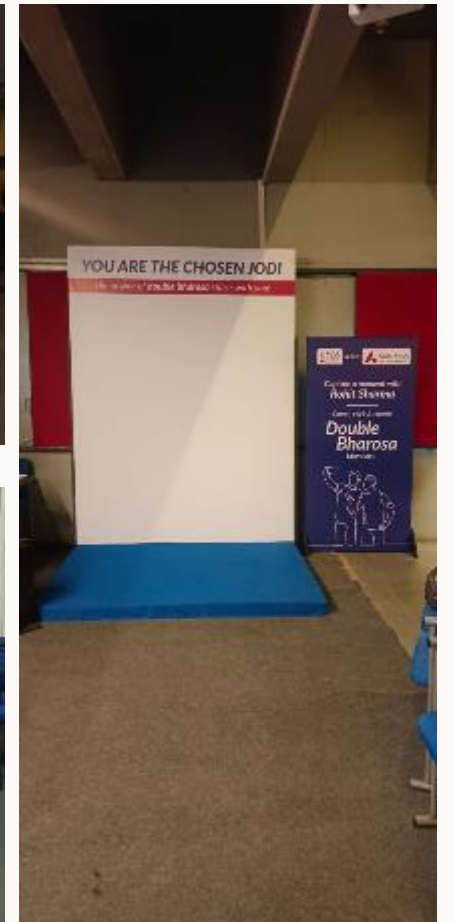
**CLIENT : CIPLA PHARMACEUTICALS**  
**LOCATION : AHMEDABAD**  
**JOB WORK : MEDICAL CONFERENCE**





# RECENT PROJECTS

**CLIENT : AXIS MAX LIFE INSURANCE**  
**LOCATION : AHMEDABAD**  
**JOB WORK : LOGO LAUNCH**





# RECENT PROJECTS

**CLIENT : CENTRAL GOVERNMENT OF MINES**  
**LOCATION : PORBANDAR**  
**JOB WORK : OPEN AUCTION EVENT**





# RECENT PROJECTS

**CLIENT : GAS INDUSTRIAL ASSOCIATION**  
**LOCATION : VADODARA**  
**JOB WORK : SAFETY SEMINAR**



# RECENT PROJECTS

**CLIENT : AAKAR ( SAPTI )**  
**LOCATION : AHMEDABAD**  
**JOB WORK : 6X6 MTR STALL**





# RECENT PROJECTS

**CLIENT : DISHTV INDIA LTD**

**LOCATION : GUJARAT**

**JOB WORK : 4 + 2 TATA ACE ROADSHOW FOR A MONTH**





# RECENT PROJECTS

**CLIENT : GMDC**

**LOCATION : MATA NO MADH, UMARSAR, LAKHPAT ( KUTCHH )**

**JOB WORK : HIGHWAY SIGNAGES RETRO PRINT**



## OUR CLIENTS

**duroflex**<sup>®</sup>

**Haier**

**TIGER**

 **ASTRAL**<sup>®</sup>  
**ADHESIVES**

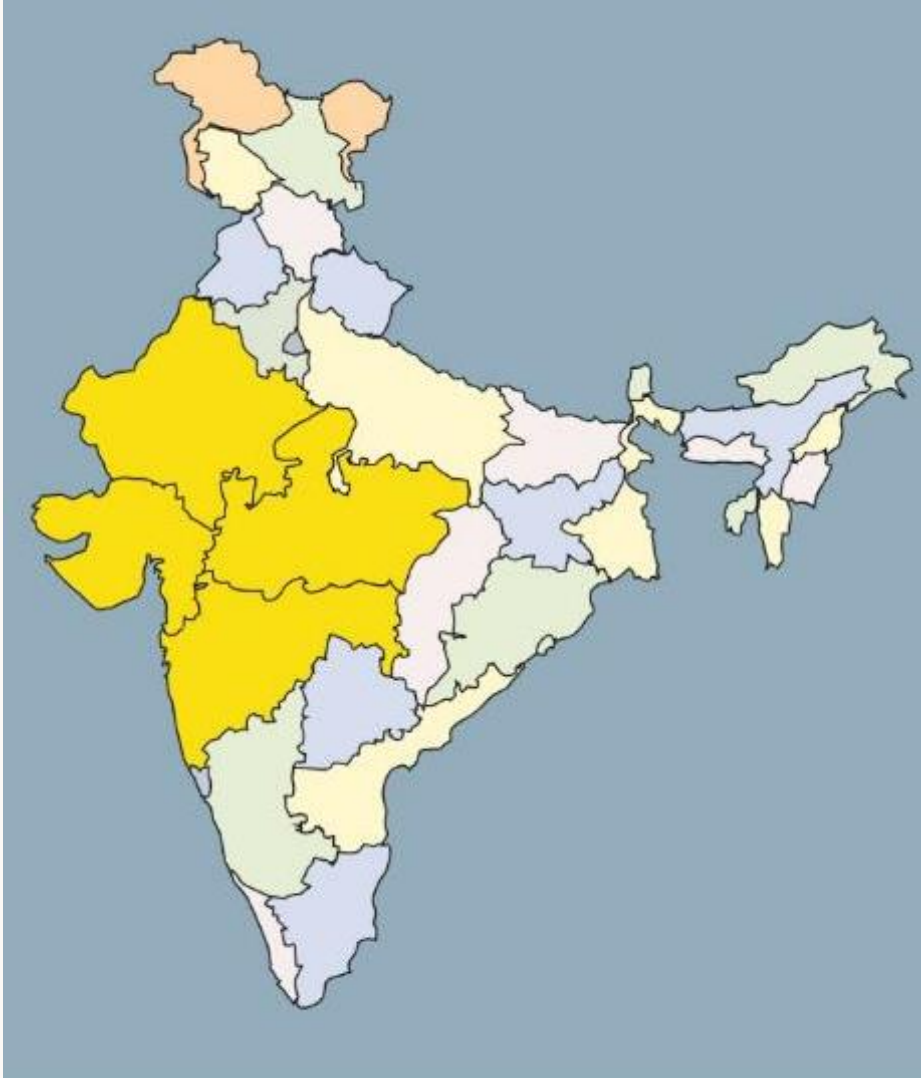
**TATA** Tele  
Business Services | **DO B1g**

  
**CENTURYPLY**<sup>®</sup>

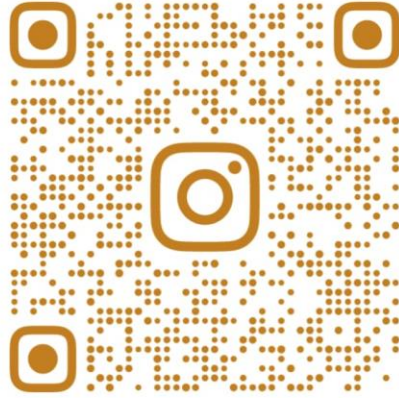
**dish tv**



# OUR PRESENCE



1. GUJARAT
2. RAJASTHAN
3. MAHARASHTRA
4. MADHYA PRADESH



@GROWTHEXPERTSOFFICIAL

# THANK YOU

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